



**Naples Zoo and  
Bar & Grill Partner**

**KC's Parrot 41**

## **for "Pints for Parrots" to Save Rare Birds in Brazil**

Naples, FL - Brazil's Atlantic rainforest is one of the richest wildlife areas in the world. To protect the 120 varieties of birds threatened with extinction there, Naples Zoo is partnering with **KC's Parrot 41 Bar and Grill** for "Pints for Parrots" from 3 pm to 7 pm on Saturday, September 16. KC's Parrot will be donating \$1 of every pint of beer sold and \$2 of every custom blue cocktail. There will also be raffle prizes, a 50/50 raffle, koozies, and T-shirts. Guests enjoying a festive drink or joining in the raffle will be helping the rare birds of this magnificent forest.

100% of funds raised will benefit Parque das Aves' crucial conservation work. Founded in 1994, Parque das Aves and its corollary Claravis Institute have become a leading force for conservation in Brazil with their sole focus being saving the birds of the Atlantic rainforest. As a regional resource center for the International Union for the Conservation of Nature's Species Survival Commission and the IUCN Species Survival Commission Conservation Planning Specialist Group, they greatly magnify impact as a national hub to boost regional species conservation efforts through a collaborative approach with governments, nonprofits, universities, zoos, and conservation breeding centers.

Along with helping rare birds, **KCs Parrot 41 Bar and Grill** offers a welcoming atmosphere for the hard-working people of Naples to relax after a day at work or the beach – or a quick lunch break. Located at 3340 Tamiami Trail E across from the Collier County Courthouse in Naples. [www.kcsparrot41naples.com](http://www.kcsparrot41naples.com)

Beyond the wildlife within the 44-acre garden, the nationally accredited nonprofit **Naples Zoo** has invested well over 3 million dollars in saving plants and animals in the wild since 2014 and fully funds the annual salaries of 27 field staff in 7 countries. [www.napleszoo.org](http://www.napleszoo.org).

For more information, visit [www.napleszoo.org/pints](http://www.napleszoo.org/pints).